

AEON VIETNAM CO., LTD.

Hanoi, December 14, 2023

AEON VIETNAM WAS HONORED IN TOP 3 SUSTAINABLE DEVELOPMENT COMPANIES IN THE TRADE – SERVICE INDUSTRY

On the evening of December 13, at the Announcement Ceremony of Sustainable Enterprises in Vietnam 2023, AEON Vietnam was honored in the top 3 "Sustainable Enterprises in Vietnam" in the trade and service industry in its first year of participation. This award not only recognizes the retailer's efforts in accompanying the government and stakeholders, contributing to Vietnam's sustainable development goals but also proves the company's commitment to responsible and harmonious business across three aspects: economy, society, and environment.

The Announcement Ceremony of Sustainable Enterprises in Vietnam (CSI 100) is an annual prestigious event to honor the Top 100 sustainable enterprises nationwide, organized by the Vietnam Chamber of Commerce and Industry (VCCI) and the Vietnam Business Council for Sustainable Development (VBCSD). In 2023, participating enterprises were scored based on a set of criteria for assessing the level of sustainable development of enterprises with 130 indicators, which were comprehensively reformed by the expert council in terms of structure, including aspects of economic efficiency, corporate governance, environment, and labor and social.



The General Director of AEON Vietnam receives the Top 3 sustainable enterprise award in the trade and service sector.

In its first participation in CSI 100, AEON Vietnam excellently met the criteria and was honored to be in third place, being the only foreign-invested retail enterprise in the top 10 sustainable development enterprises in the Trade – Service industry. The retailer from Japan was highly evaluated in groups of indicators about structure, governance, environment, labor, and society.

Mr. Furusawa Yasuyuki – General Director of AEON Vietnam shared: *“AEON Vietnam not only focuses on business expansion plans but also desires to develop alongside Vietnamese society. We have been and will continue to accelerate sustainable development activities and strive to enhance coordination with stakeholders in building an effective and socially valuable sustainable business model.”*

Promoting comprehensive sustainable development, originating from strategy

In AEON Group's medium-term vision, Vietnam is the second key market after Japan. Along with the expansion investment plan, the "Sustainable Development Strategy" is one of the key focuses. In Vietnam, AEON Vietnam identifies the "Sustainable Development Strategy" as one of the goals closely associated with the company's business operations.

Throughout more than 10 years in Vietnam, through implementing a variety of initiatives based on three pillars: economy, environment, society, AEON Vietnam aims to contribute to Vietnam's sustainable economic growth while reducing the business's environmental impact locally and promoting diversity - equity – inclusion in society.



The General Director of AEON Vietnam (third from left) receives the award with other Top 10 sustainable enterprises in the trade - service sector.

Cooperating with stakeholders to strive for sustainable development

With the environmental pillar, AEON Vietnam's key goal is to minimize the impact of business activities on the environment in a circular economic model and contribute to the conservation of local biodiversity.



AEON Vietnam has implemented numerous sustainable activities regarding the environment, including the planting of more than 100,000 trees nationwide

Known not just for specific environmental initiatives, AEON Vietnam's shopping centers have also been recognized with awards for efficient energy use by various departments and agencies. Additionally, AEON Vietnam is acknowledged as a "Business Partner for Sustainable Development" alongside the Investment Newspaper – an agency under the Ministry of Planning and Investment.

As a retailer, serving as a bridge between manufacturers and consumers, AEON Vietnam aims to build an ecosystem through each newly opened shopping center, providing value to local suppliers, manufacturers, lease partners, AEON employees, and those of the lease partners. This contributes to the economic development of the local community, fostering overall prosperity for all involved.



AEON Vietnam regularly coordinates activities to connect and support local suppliers in introducing and improving product quality, enhancing production capabilities.

The retailer consistently collaborates with relevant authorities and domestic suppliers to gradually improve the production capacity of local manufacturers and the quality of domestic products. This is achieved through business matching activities and annual training for suppliers, thereby promoting domestic product consumption through AEON Vietnam's retail system and contributing to a healthy and sustainable supply chain.

In its social pillar, the company aims to contribute to diversity and inclusion, promoting a healthy lifestyle and developing the younger generation to create positive changes in society.

From its strategy to build a working environment, the retailer from Japan is committed to providing a workplace where all Vietnamese employees have the opportunity for comprehensive development. This is based on the motto "Nourish to Flourish " across three aspects: sustainable personal development, sustainable work culture, and sustainable business. Therefore, AEON Vietnam focuses on diversity, inclusiveness, and welfare, including respecting the abilities and personal values of each employee regardless of gender, ethnicity, etc., and always encouraging equality, participation, and dialogue throughout the working process. The company also pays attention to the physical and mental health and professional development of employees through various training programs and sports activities.



The AEON Ekiden event, organized annually by AEON Vietnam, helps to build and promote a healthy and sustainable lifestyle within the local community.

In 2023, AEON Vietnam was honored in the "Top 1 Best Places to Work in Vietnam in the Retail Sector" and ranked 13th in the Top 100, also being the only retailer to win the "Best Workplace in Asia" award for five consecutive years.

Through these specific efforts, AEON Vietnam has shown its commitment to collaborate with the government, customers, and partners to create shared values, enhancing connections between individuals and society across three aspects: Environment, Society, and Economy. Thus, every purchase by customers at AEON Vietnam is not merely a shopping transaction, but "Every Purchase Counts," indirectly creating positive impacts and contributing to Vietnam's sustainable development in the future.



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